

CAN DO MORE PAINTING



Social Media Analysis
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Accounts Overview

Account	Most recent post	# of likes	#of followers	Notes
Instagram	June 29,2017	31	N/A	No account found, tagged in post
Twitter	November 5, 2017	1	16	Mostly retweets not much original content
Google Plus	N/A	N/A	N/A	
LinkedIn	N/A	N/A	N/A	no posts
Facebook	October 24, 2017	40	39	

Branding

Network	Name on Page
Facebook	Calgary Residential Commercial Painters by Can Do More Painting
Google Plus	Can Do More Painting
Twitter	Calgary Painters
LinkedIn	Calgary Painters

Website	CALGARY RESIDENTIAL and COMMERCIAL PAINTERS by CAN DO MORE PAINTING
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General observations

- Link to Google Plus on website is broken.
- Got tons of potential to showcase quality of work, but aren't showing what great work you do on social except Facebook.
- Branding should be consistent across platforms and website
- Link to LinkedIn account doesn't go to Can Do More Painting – takes user to Calgary Painters profile. Consider using link below on website for LinkedIn profile:
<https://www.linkedin.com/company/can-do-more-painting/?originalSubdomain=ca>